



The **Colorectal Cancer Alliance** raises awareness, provides support, and inspires the efforts that fund critical research to end colorectal cancer.

OUR STRATEGIC GOALS

Double the number
of patients & families
reached

Save 100K
Lives through
Screening &
Prevention

Invest \$10M
in Critical
Research

OUR PILLARS

Patient Support: No one is ever alone. Our patient empowerment team is always available to provide hope and support to patients, families, caregivers and survivors. If you, or someone you love, is struggling to understand or overcome a cancer diagnosis, we can provide the latest information, and point you to expert resources and cutting-edge tools. At the Colorectal Cancer Alliance, we strive to deliver the level of support you need to make you whole again.

Prevention: Screening is the number one way to reduce the risk for this unique cancer. There are other ways, though. We believe it's important for all of us to can take charge of our health by knowing family history, understanding risk factors, eating a balanced diet, exercising, limiting alcohol use, and never smoking. For us, sharing this information is essential to ending colorectal cancer.

Research: Our research agenda includes advancing biomarker research, understanding why those under 50 are increasingly diagnosed with colon cancer, decreasing late-stage diagnosis of high-risk populations, closing the referral gap for screening and diagnostic testing, and advancing long-term survivorship psychosocial concerns. We see patients, researchers, medical institutions and industry as pivotal allies for pursuing this effort.

Join our **#NationOfAllies** and find out how you can make a difference today. Because **Tomorrow can't wait™** - **Pgh Undy Run** on 10/12/19
Details: www.ccalliance.org/events/2019-Pittsburgh-undy-runwalk

Ninth Annual



May 23, 2019 – South Hills Country Club

In honor of Marietta Barrett



Program

- 6-7:30 pm Reception, Cookie Table, Live Painter, Music, Cash Bar, Vendor Shopping, Silent Auction, Wine Pull, & Jewelry Bling Pull
- 7:30 pm Welcome, Invocation & Dinner
- 7:50 pm Winners Announced of 1st Round of Door Prizes
- 8:00 pm Presentation Michael Sapienza & Dr. Holtzman
- 8:15 pm Silent Auction Winners & Door Prizes
- 8:30 pm Maria Claudia Renjifo, Ambassador of Hope
- 8:45 pm Door Prizes, 50/50 Raffle and departures

Menu

Mixed Field Greens with Paris Dressing
Asiago Chicken with red-skinned potatoes (GF/V available)
Fresh Mixed Vegetables / Rolls / Ice Cream & Cookies Desert
Coffee, Tea, Iced Tea, Soda and
Cash Bar featuring our 'Blue Hope' signature cocktail.



BENEFITING COLON CANCER RESEARCH
AT THE UNIVERSITY OF PITTSBURGH
CANCER INSTITUTE

Speakers & Honorary Chairs

Michael Sapienza, CEO Colorectal Cancer Alliance and son of Chris

Matthew Holtzman, MD, Surgical Oncologist specializing in the treatment of colorectal, liver, GI cancers, as well as melanoma and sarcoma. In addition to traditional surgery, he specializes in Minimally Invasive surgical approaches to cancer treatment. As part of the David C. Koch Regional Perfusion Cancer Therapy Center, Dr. Holtzman's team performs many specialized concentrated regional chemotherapy and radiotherapy procedures to treat advanced malignancies.

Edward Chu, MD, Professor of Medicine and Pharmacology & Chemical Biology, Chief of the Division of Hematology-Oncology, and Deputy Director of the UPMC Hillman Cancer Center

David L. Bartlett, MD, Bernard Fisher Endowed Professor of Surgery, Chief of Surgery for UPMC Shadyside Hospital, Vice Chairman for Surgical Oncology and GI Surgical Services for the University of Pittsburgh, and the Vice President of the Society of Surgical Oncology.

James Pingpank, M.D., Board-certified general surgeon and faculty member at UPMC for ten years Dr. Pingpank's with expertise in the treatment of patients with primary and gastrointestinal cancers, including tumors of the stomach, small bowel, colon, and liver.

Shelley Duffy, Event EMCEE, CBS radio personality and Treasure Hunt Spokesperson

Committee

Co-Chairpersons

Cathy Tannenholz

Karla Sartori

Tabitha Cavanagh

Committee Members

Mary DeMauro
Deb Steinmeyer
Jill Palmer
Fred Vella

Tara DeMauro
Cheryl Sgarlata
Lisa Vietmeier

Karen Heller
Lauren Scanlon
Lauren Bradford

Our Spectacular and Generous Bakers

Ashley Predebon
Carol Finely
Cheryl Sgarlata
Dawn Dinnen
Ginny Pucci
Judy Morally
Labriolas
Mardi Liebert
Nancy Ley

Beth Bell
Cathy Tannenholz
Dawn Roerink
Eileen Andreola
Janet Kauros
Karla Sartori
Laurin Scanlon
Mary Fowler
Oakmont Bakery

Bonnie Bursich
Cheryl Disanti
Denise Rickenbrode
Fred Vella
Jonathan Barsotti
Lisa Vietmeier
Lotus Bakery
Michelle Wilson

Many thanks to our Sponsors for their contributions



Michael Sapienza

Frank Sapienza



Our Special Volunteers

Carol Samalovitch
Denelle Wirth Suranski

Clarice Angelo
Karen Vaccari

Chris Spencer
Stephanie Ward

Music by:

Need to add Jazz musician names

**Our Very Talent Live Artist Chris Galiyas
will be auctioning off his
Cookies4Chris painting**



**And donating 70% of the proceeds
Don't miss your opportunity to bid at our Silent Auction on this
one of a kind art work!**

Additional Silent Auction items:

Carrie Underwood Tickets	Panoramic Photo of Pittsburgh
Original Canvas Painting	Trio Photos – Heinz Field, PNC, PPG
Coach Crossbody Designer Bag	Kate Spade Bag, Scarf and Sunglasses
Ben Roethlisberger Football/Hat	Dooney & Bourke Clutch/sunglasses
Troy Polamalu Signed Jersey	Swarovski Crystal Earrings & Necklace
Coach City Zip Leather Tote bag	Tiffany's Bracelet and Necklace
Golf for 4 South Hills Country Club	
Maurkice Pouncey signed Football with Cameron Haywood signed photo	

Plus Ultimate Experience Trips for Bid:

2020 Kentucky Derby Trip	2019 CMA Tickets/Trip
NYC Broadway Experience Trip	San Francisco & Sonoma Wine Trip



2019 Ambassador of Hope



**Maria Claudia Renjifo,
Head of Region Latin America
Radiology, Region Americas, Bayer US**

Maria was born in Colombia and has lived in several countries in the 20 years she has been working for Bayer. She has a BS in Electrical Engineering from the Universidad de los Andes (Colombia), an MSc in Engineering at the University of Texas at Austin and an MBA from Thunderbird School of Global Management. She held several global management positions for the Bayer organization, before she relocated back to the USA as Chief of Staff for the Head of the Americas Region for the Radiology division. Last year, Maria assumed her latest role as Head of Region Latin America for Radiology, leading a team of 100 people across 33 countries.

In October 2016, she was diagnosed with Stage IIIC Colon Cancer, shortly after moving to Pittsburgh. She underwent colon resection in November of 2016. The pathology indicated an aggressive tumor, with 14 of 21 lymph nodes affected. She underwent chemotherapy from December 2016 until May of 2017 at the Hillman Cancer Center. During her chemo treatment, Maria discussed clinical trial options with her healthcare team, which resulted with her enrolling in the ARGOS study with Regorafenib in June of 2017. The clinical trial was aimed at determining the value of regorafenib in improving disease-free survival in patients with Stage III colon cancer. Although the trial was un-blinded in October 2017 due to low enrollment, Maria will complete the prophylactic treatment for the 26 planned cycles in July.

Maria has now been 2 years cancer free on May 13, 2019.

Our Unique Vendors

Offering a one-of-a-kind shopping experience, our vendors will be open for business until 9:00 pm. 15% of vendor sales will be donated to the Colorectal Cancer Alliance. Happy Shopping!

Jordan Essential	Karavita	Ice and Elegance
Norwex	Vintage Valet	Robi's Rock'nBeads

Our Amazing Donors

Artists & Craftsman	Big Burrito	Burgatory
Cam Schmidt	Caruso Hair	Children's Museum
Chris Galiyas	Children's Museum	Chris Rokitski
Cibrone's Bakery	Cinemark	City Theatre
Cleveland Cinemas	Renee' Colbert Law	Cool Springs
Costco	Donati's Florist	DryBar Pgh
Dunkin	Eileen Andreola	Fairmont Hotel
Kara Vita	Karla Sartori	Laurin Scanlon
Lilliput Towne Ctr	Living Treasures	Melitta Coffee
Mr. Magic Car Wash	Judy Morally	Narcisi Winery
Pinetree Wellness Spa	Pittsburgh Pirates	Pittsburgh Steelers
PNC	Pro Martial Arts	Rebecca Lukens Images
South Hills Country Club	The Frick Pittsburgh	Urban Tap Room
West View Jewelers		

Phenomenal Door Prizes

Your admission give you chance to win your choice of these prizes

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|------------------------------------|-------------------------------------|
| 1. Art Supplies Basket | 2. Animal Health Basket |
| 3. Stay Healthy Basket | 4. Bourbon & Cigars |
| 5. Caruso Hair Gift Card | 6. Children's Museum 4 Passes |
| 7. Cibrone's Bakery Basket | 8. Cibrone's Bakery \$25 gift card |
| 9. Cibrone's Bakery \$25 gift card | 10. Cibrone's Bakery \$25 gift card |
| 11. City Theater – 2 show tickets | 12. Cinemark & Bugatory gift cards |
| 13. Cleveland Cinema tickets | 14. Cool Springs Membership |
| 15. Donati's Floral Wreath | 16. DryBar Gift Card |
| 17. Dunkin Donuts Basket | 18. Glass Blown Heart |
| 19. Fairmont Hotel Pgh gift card | 20. Kara Vita Skincare Basket |
| 21. Giant Jenga Game | 22. Panoramic Portrait Pgh |
| 23. Sweethearts in Kitchen Basket | 24. Pampered Lady Basket |
| 25. Liliput – 4 Admissions | 26. Melitta Coffee Basket |
| 27. Mr. Magic Carwash Basket | 28. Narcissi Winery gift card/wine |
| 29. Pinetree Wellness Spa Basket | 30. Pittsburgh Pirates – 2 tickets |
| 31. Pro Martial Arts Gift Card | 32. Starbucks Basket |
| 33. The Frick Family Membership | 34. Urban Tap Gift Card |

Go Gold for Marietta

Donate your old gold or silver jewelry throughout the evening to Treasure Hunt or make a \$25 or more donation and receive an additional door prize entry ticket.

Treasure Hunt will donate 50% of proceeds to
Colorectal Cancer Alliance